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FOR IMMEDIATE RELEASE – February 6, 2014 Photo available upon request.

CULTURAL DATA PROJECT NAMES LARRY BOMBACK TO SENIOR POST

Philadelphia - The Cultural Data Project (CDP) today announced that Larry Bomback will join the organization as Chief Operating Officer/Chief Financial Officer, effective February 24, 2014.

A senior financial and operations executive, as well as a respected arts practitioner, Mr. Bomback brings expertise in nonprofit administration, cost accounting, data analytics, and strategic planning to the organization. The CDP recently transitioned into an independent 501(c)(3) organization after a successful incubation period at The Pew Charitable Trusts and rapid growth over the past several years.

"Larry brings a rare combination of knowledge and experience to the CDP: as an entrepreneurial nonprofit business manager; as an arts organization practitioner; as a national service organization leader; and as an artist," said Beth Tuttle, CDP president and CEO. "We are thrilled to have Larry as part of the CDP team guiding this important national data collection initiative."

"The Cultural Data Project is an organization that I have long admired, and I am thrilled to be joining the CDP at this time of growth and change," said Mr. Bomback. "[President and CEO] Beth Tuttle's compelling vision for CDP will help to create a stronger and more sustainable arts and culture sector, and I am honored to have the opportunity to assist in realizing that vision."

Mr. Bomback has worked at OPERA America, a national service organization dedicated to supporting the creation, presentation, and enjoyment of opera, since 2008 as its Director of Finance and Operations. At OPERA America, Mr. Bomback co-led a \$14.5M capital campaign to design and build the National Opera Center, a 25,000 square foot performing arts facility, and he managed the organization through a period of tremendous growth that saw operating revenues and expenditures nearly double. OPERA America has been an important partner to the CDP over the years, collaborating to strengthen its member organizations by furthering data collection efforts and encouraging data usage for advocacy, program planning, and fundraising.

Prior to working at OPERA America, Mr. Bomback managed the financial and administrative operations of the award-winning New York Youth Symphony. He served on the Board of Directors for the Bronx Charter School for the Arts as chair of the Development Committee and on the Finance Committee.

In his spare time, Mr. Bomback sings tenor in the award-winning barbershop quartet, 'Round Midnight, and is the founder of the acclaimed Voices of Gotham men's chorus in New York City. He is also an accomplished jazz pianist.

Mr. Bomback is a graduate of Haverford College and will reside in Philadelphia with his wife, Coren, and daughter, Baylee.

The mission of the <u>Cultural Data Project</u> is to empower the nonprofit arts and cultural sector with high-quality data and resources in order to strengthen its vitality, performance, and public impact.

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