

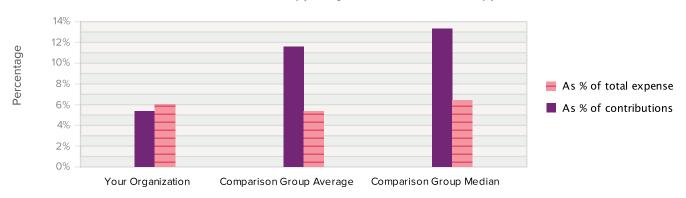
Example Ballet Company

Fundraising Comparison Report FY 2015

This report looks at all development activity and includes all contributions whether unrestricted, temporarily restricted, organization aconducting as conducting a capital campaign. The table shows percentage chages from one year to the next. Trends in contributed revenue will be impacted by special fundraising activities.

		Comparison Group Average	Comparison Group Median	
Fundraising Activity				
Total contributed revenue				
(Includes operating and non-operating revenue)	\$11,879,569	\$114,826	\$0	
Total fundraising expense	\$635,767	\$113,545	\$96,674	
Total expenses				
(Includes non-operating expenses)	\$10,516,477	\$2,116,539	\$1,509,948	
Metrics				
Fundraising expense as a % of total contributions	5%	12%	13%	
Fundraising expense as a % of total expense	6%	5%	6%	
Fundraising Efficiency	1,869%	101%	0%	
Net Contributed Revenue	\$11,243,802	\$1,281	-\$96,674	

Fundraising Expense Percentages



				Comparison Group Average		Comparison Group Median			
	Contributions	Contri- butors	Average Contribution	Contributions	Contri- butors	Average Contribution	Contributions	Contri- butors	Average Contribution
Board	\$973,597	14	\$3,977	\$90,523	11	\$1,067	\$42,376	10	\$412
Individuals	\$7,015,146	1,764	\$3,977	\$201,161	188	\$1,067	\$69,812	170	\$412
Corporate	\$232,288	26	\$8,934	\$54,371	7	\$7,918	\$3,971	2	\$1,588
Foundation	\$2,920,660	25	\$116,826	\$321,805	10	\$32,396	\$161,355	9	\$17,928
Government (Includes Tribal)	\$302,183	\$4	\$75,546	\$131,345	\$1	\$151,551	\$61,680		n/a
Total	\$11,443,874	1,833	\$6,243	\$785,612	217	\$3,625	\$308,814	190	n/a
Board Members		15			14			12	
Percentage of board members who contribute		93%			75%			79%	

Categories



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Categories

["Applicant", "Anticipated", "Non-Grantee", "test", "Grantee"]

Criteria

Budget: \$1,000,000 - \$5,000,000

Nisp Classification: Ntee: Dance

Subject Organizations

Example Ballet Company

Comparison Organizations

Alonzo King LINES Ballet, American Dance Festival, Chicago Human Rhythm Project, CityDance Ensemble, Inc., DIAVOLO | Architecture in Motion, Dallas Black Dance Theatre, Dance Affiliates, Dance Saint Louis, Dancers' Group, Dancers' Workshop, Dancing Classrooms, Dayton Contemporary Dance Company, Debbie Allen Dance Academy, Gelsey Kirkland Academy of Classical Ballet, Gina Gibney Dance, Inc., Giordano Dance Chicago, Houston Metropolitan Dance Center, Inc., Joy of Motion Dance Center, Koresh Dance Company, Martha Graham Center of Contemporary Dance, Noche Flamenca, Inc., Parsons Dance Foundation, Inc., Pascal Rioult Dance Theatre, Project Bandaloop, Shen Wei Dance Arts, Step Afrika!, Streb, Inc., The Cowles Center for Dance & the Performing Arts, Towson University Dance Department, White Bird